

2017 SCIO Summer Farmers Market Sponsorship Opportunities



The Sheboygan County Interfaith Organization’s Farmers Market is a 501c3 non-profit organization that relies on community support to sustain its mission **to make available fresh native products directly from farmers to residents. We work to help local farmers remain vibrant, educate the community on healthy eating, and provide a social experience that helps build community.**

The **Sheboygan Summer Market** at Fountain Park runs Wednesday and Saturday’s June through October. The **Plymouth Market** at Fairfield Plaza runs June 15th-Oct 12th on Thursdays.

Our annual budget accounts for operational expenses, costs associated with activities and educational outreach, and costs of being involved with the greater Sheboygan Food Security solution. We receive a portion of our funding through vendor fees and the remainder is comprised of donations and sponsorships.

Sponsorships are available on a first-come, first serve, basis. Secure one of the remaining featured sponsorship levels today and increase your brand awareness while showing your support of the Farmers Market!

Sponsorship Opportunities				
Presenting Sponsor Fountain Park Sheboygan			\$ 15,000.00	
Presenting Sponsor Fairfield Plaza Plymouth			\$ 5,000.00	
Heritage				
	EBT Sponsor	Entire Summer Market Limit 1 sponsor per sponsorship	\$ 4,500.00 Sponsored	
	Summer Internship Sponsorship		\$ 3,500.00 Sponsored	
	WSCS Cooking Show Sponsorship		\$ 3,000.00 Sponsored	
	Food Security Sponsorship		\$ 2,000.00	
	Summer Signage Sponsorship		\$ 2,000.00	
Heirloom				
	Wellness Sponsor		\$ 1,000.00 Sponsored	
	Children’s Days Sponsor		\$ 1,000.00	
	Double Your SNAP Bucks		\$ 1,025.00 * Sponsored	
	Entertainment Sponsorship		\$ 1,000.00	
	Market Swag Sponsorship	\$ 1,000.00		
	Summer Market Kick Off Sheboygan	\$ 1,000.00 Sponsored		
Free Range				
	Health Fair Days	\$ 500.00		
	Craft Fair Days	\$ 500.00		
	Recipe Sponsor	\$ 500.00 Sponsored		
	Summer Market Kick Off Plymouth	\$ 500.00		
Locavore				
	Info Tent Sponsor	Weekly Sponsor Limited	\$ 250.00	
Sower				
	Volunteer		Your Time!	
	General Donation	Un-limited		

Presenting Sponsor Sheboygan

1 Season Sponsorship: \$15,000

- Name Recognition on all Press Releases
- Your organization's provided banner prominently displayed during Opening Day and the Farmers Market Memorial Day participation
- Participation in "Opening Day" Ribbon Cutting Ceremony and 1 minute sound bite
- Logo inclusion on 5+ Outdoor Banners located throughout the county.
- Prominent logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Presenting Sponsor Plymouth

1 Season Sponsorship: \$5,000

- Name Recognition in all Press Releases
- Participation in "Opening Day"
- Your organization's provided banner prominently displayed during Opening Day and the Farmers Market Memorial Day participation
- Logo inclusion on 5+ Outdoor Banners located throughout the county.
- Prominent logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase brand awareness

Heritage Sponsorships

EBT Sponsor

1 Yearly Sponsorship: \$4,500

- Prominent logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-October
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Neighborhood Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Logo inclusion on Winter Event Posters
- Logo inclusion on EBT Signifiers
- Certificate of Sponsorship and Frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Participation in "Opening Day" Ribbon Cutting Ceremony
- Logo recognition in the July SCIO Newsletter 500+ followers
- Name recognition in all press releases specific to the EBT/SNAP program
- Logo inclusion on reports specific to the EBT/SNAP program
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Summer Internship Sponsor

1 All Season Sponsorship: \$3,500

- Prominent logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-October
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Neighborhood Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Certificate of Sponsorship and Frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Name recognition in all press releases specific to the EBT/SNAP program
- Logo inclusion on reports specific to the EBT/SNAP program, and other Low Income Partnerships
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

WSCS Cooking Show Sponsorship

1 All Season Sponsorship: \$3000

- Provided banner and name recognition on 5 cooking shows to air during the 2017 Summer Farmers Market season on WSCS- featuring Farmers Market Food Products
 - Opportunity to have company represented on during the filming of the cooking shows
 - Shows will continue to be available on social media
- Prominent logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Summer Signage Sponsorship

1 All Season Sponsorship: \$2000

- Prominent logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Logo inclusion on the Farmers Market info tent rain walls; donated by:
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Name recognition in all Press releases specific to the EBT/SNAP program
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Food Security Sponsorship

1 All Season Sponsorship: \$2000

- Prominent logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Logo inclusion on reports specific to the EBT/SNAP program, and other Low Income Partnerships
- Certificate of Sponsorship and frame to display at business

- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Heirloom Sponsorships

Wellness Sponsor

1 All Season Sponsorship: \$1000

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets
- Your organization's provided banner displayed during Wellness Events
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Children's Day Sponsor

1 All Season Sponsorship: \$1000

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Certificate of Sponsorship and Frame to display at business
- Appreciation on the SCIO Facebook Page
- Your organization's provided banner displayed during Children's Day Events
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Double Your SNAP Bucks

1 All Season Sponsorship: \$1025

EBT Double Days- is a farmers' market incentive program for SNAP (Supplemental Nutritional Assistance Program) /FoodShare users. The program will offer a dollar for dollar match for all EBT (Electronic Benefits Transfer) transactions up to a predetermined amount and max dollar amount for the day based on sponsor. The wooden tokens redeemed can only be used at the Farmers Market. \$125 per market date up to \$1025 for the season+ amount of EBT match on designated day

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Logo inclusion on reports specific to the EBT/SNAP program, and other Low Income Partnerships
- Certificate of Sponsorship and Frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Name recognition in all Press releases specific to the EBT/SNAP program
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Entertainment Sponsor

1 All Season Sponsorship: \$1000

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Your organization's provided banner prominently displayed during Entertainment Events
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Summer Kick Off Sponsor-Sheb.

1 All Season Sponsorship: \$1000

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Your organization's logo banner prominently displayed during the Opening Day Kick Off Event
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Participation in Entertainment events
- Logo Recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Market Swag Sponsorship

1 All Season Sponsorship: \$1000

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo inclusion on Summer Event Posters over 1000 printed and digital exposure through HR-Departments, United Way, The Chambers Non-Profit Events, SCIO Newsletters, and other Sheboygan Media outlets.
- Certificate of Sponsorship and Frame to display at business
- Appreciation on the SCIO Facebook Page
- Participation in Entertainment events
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report

Free Range Sponsorships

Health Fair Days Sponsor

1 All Season Sponsorship: \$500

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers

- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Summer Kick Off Plym. Sponsor

1 All Season Sponsorship: \$500

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Your organization's provided banner displayed during the Plymouth Opening Market
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Recipe Sponsor

1 All Season Sponsorship: \$500

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Logo included on recipes available on the market
- Certificate of Sponsorship and frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Craft Fair Days Sponsor

1 All Season Sponsorship: \$500

- Logo represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Certificate of Sponsorship and Frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo Recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Locavore Sponsorships

Info Tent Sponsor

20 All Day Sponsorships: \$250

- Business name represented on the SCIO Info tent banner- creating exposure to 2,000+ customers weekly between the 3 Summer Markets July-Oct
- Certificate of Sponsorship and Frame to display at business
- Appreciation on the SCIO Facebook Page
- Logo recognition on the SCIO website
- Logo recognition in the July SCIO Newsletter 500+ followers
- Acknowledgement in the SCIO Annual Report
- Increase in brand awareness

Sower Sponsorship

Volunteer

Unlimited: Your Time

Volunteers of all ages and skill levels are welcome and encouraged to get involved. Volunteer Opportunities are listed on the United Way of Sheboygan's Volunteer Center. There is always a way to get involved, call us for further opportunities.

<https://volunteersheboygan.galaxydigital.com/need/>

General Donation:

Everything Helps!

Your donation of any amount is such a blessing and helps to further the impact of the SCIO Farmers Market. All Sponsorships and donations are tax deductible.

Sponsorship Level: _____

Company Name: _____

Address: _____

Email: _____ Phone: _____

Payment Information: Check payable to SCIO
Credit Card or Paypal go to
www.sheboygancountyinterfaith.org/donate click donate
Call Heidi Gudmundson, Executive Director SCIO 920-457-7272 ext. 118 or email
scio.heidi@gmail.com

SCIO is a 501c3 tax-deductible organization
Employer ID #39-1654340, WI sales tax ID #0410101